

THE LEADING CHOICE FOR ADVERTISING WITHIN THE INTERNATIONAL FURNACES MARKET



## NOTE FROM THE EDITOR

Furnaces International is a leading, quarterly magazine that is sent directly to the inbox of more than 20,000 readers in a digital format.

With contributions from the glass, metals and materials industries, each issue highlights new technologies, innovations, investments and product specific launches in furnace and heat treatment development.

Each year, the December issue also includes a dedicated Buyers' Guide, which lists details of furnace manufacturers and suppliers of furnace equipment, as well as services to the industrial heating and process industry.

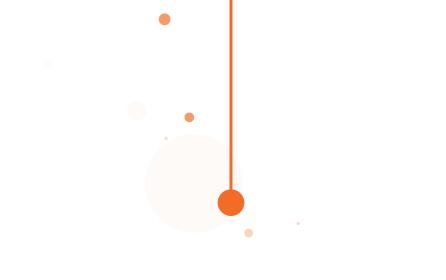
We have seen a growing interest in digital publications and we continue to encourage advertisers and supporters to engage through our online portfolio and target specific areas with information and to promote their products and services.

Hopefully this media pack will give you all of the information you need to realise how best to position your company, but please do not hesitate to get in touch if you would like more information.



NADINE BLOXSOME,
EDITOR

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**Furnaces International** brings readers a selection of technical features focusing on all aspects of the international furnaces market, as well as industry news and events.

Published quarterly in a digital format, Furnaces International is sent straight to the inbox of more than 25,000 professionals from across the glass, metals and materials industries.

As publishers of Aluminium International Today, Steel Times International and Glass International, we are able to compile this knowledge and bring you the latest developments on:

- Forehearth Technology
- Feeder Technology
- Energy Efficiency
- Hot Repairs
- Maintenance

- Rebuild
- Heat Treatment
- Induction Technology
- Vacuum Technology
- Thermal Processes

- Process Control
- Testing and Measurement
- Graphite Technology

### TARGETED AND DYNAMIC READERSHIP TO IMPROVE ENGAGEMENT

"As its name suggests Furnaces International Magazine covers everything in terms of furnaces and thermal processing. The modern look and feel has been ideal for publishing both editorial and advertisements to a technical and international audience."

Dr Steve Offley "Dr O" - Product Marketing Manager, Phoenix™ Ltd "Furnaces International is a great source to be updated on the latest technical developments and news in the industry. It is very useful for us as a Furnaces Supplier to advertise in this magazine to reach a segmented audience."

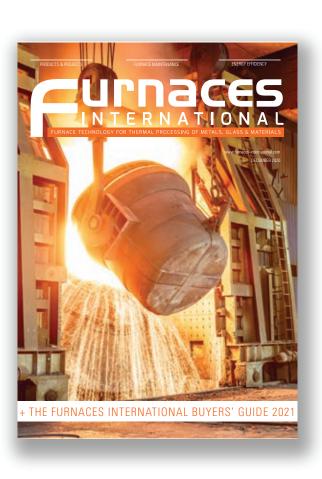
Adriana Torres, Naranjo GHI Hornos

## PRINT ADVERTISING - RATE CARD

FULL PAGE (265 x 185 mm)	£1,300
SPECIAL POSITIONS (265 x 185 mm)	£1,600
HALF PAGE (128 x 185 mm)	£750
QUARTER PAGE (128 x 87 mm)	£500



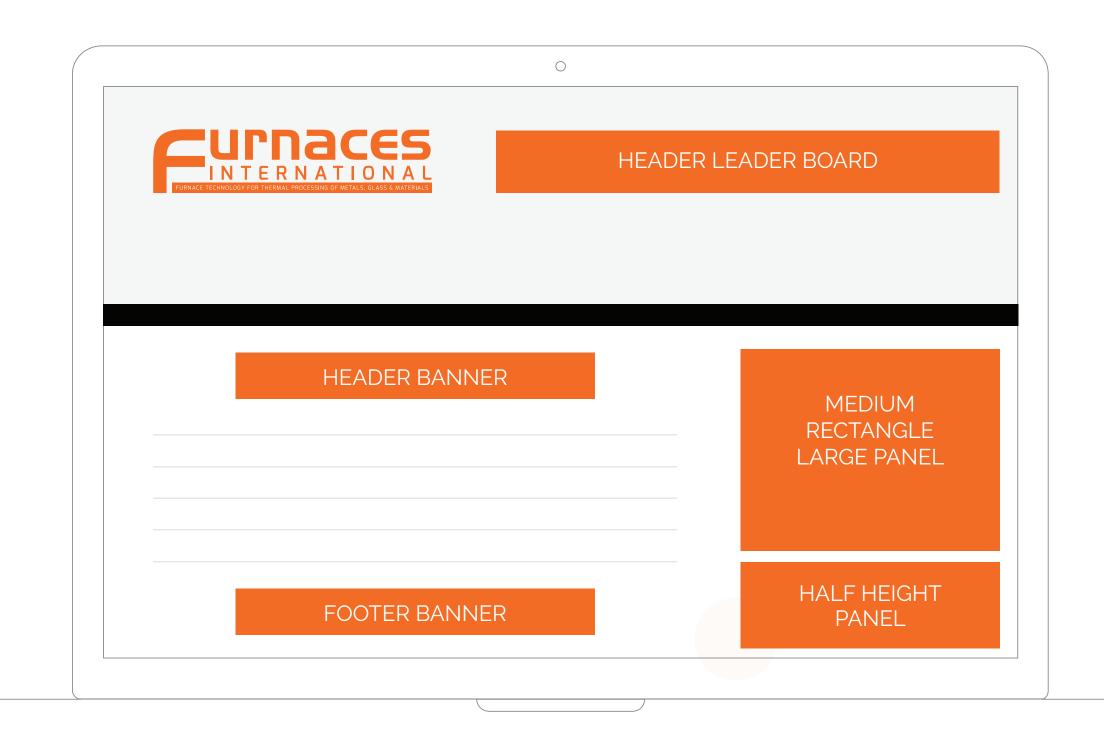




## WEBSITE ADVERTISING - RATE CARD

HEADER LEADBOARD BANNER £400/month - next to logo Size: 728 x 90 Pixels | DPI: 72dpi | Max Filesize: 120KB HEADER BANNER £350/month - below logo Size: 468 x 60 Pixels | DPI: 72dpi | Max Filesize: 100KB FOOTER BANNER £225/month Size: 468 x 60 Pixels | DPI: 72dpi | Max Filesize: 100KB MPU LARGE PANEL £310/month Size: 450 x 300 Pixels | DPI: 72dpi | Max Filesize: 120KB MPU HALF PANEL £225/month

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- Six month series = 10% discount
- Twelve month series = 20% discount

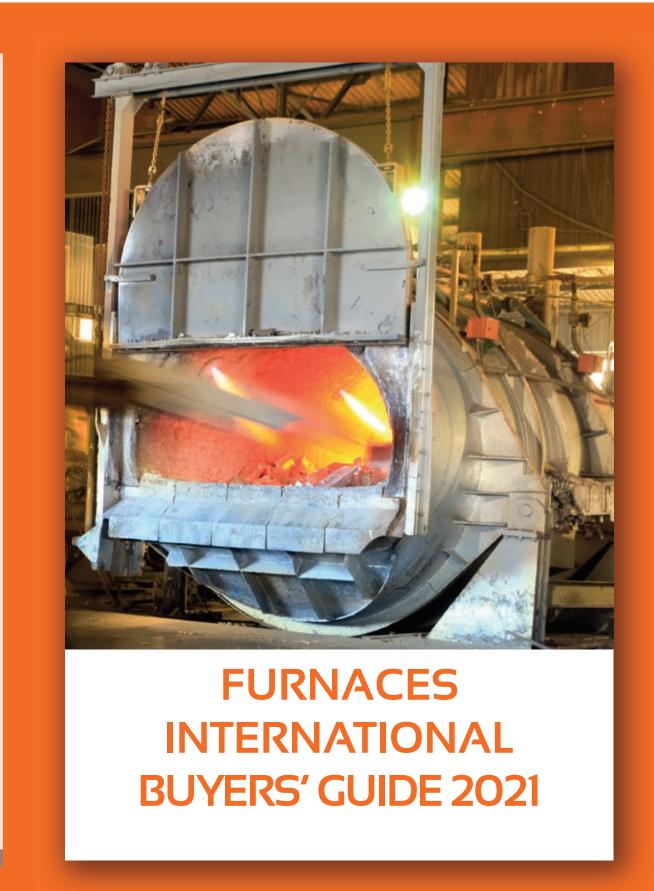
## BUYERS' GUIDE

The Furnaces International Buyers' Guide is the essential guide to furnace manufacturers, and suppliers of furnace equipment and services to the industrial heating/process industry.

Providing comprehensive company listings, product information and key contact details, the guide is circulated in the December issue.

For further information or to be listed, please contact

**ESME HORN,** DIRECTORY CO-ORDINATOR esmehorn@quartzltd.com





### 875 PROFESSIONALS

have signed-up to receive a copy of the Buyers Guide



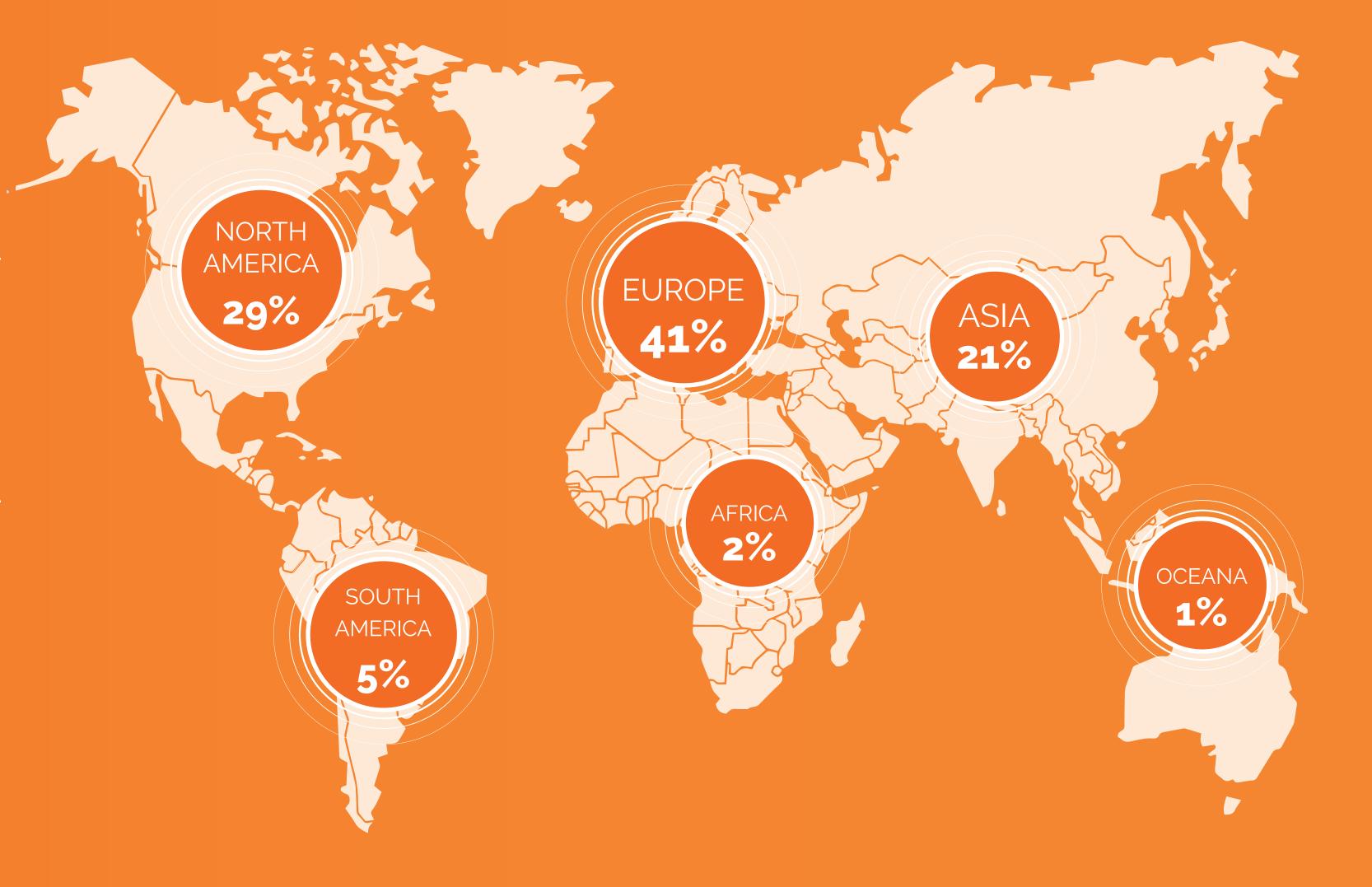
# **63%**OF READERS

authorise or specify purchasing decisions



# **36%**OF SUBSCRIBERS

are positioned within corporate management or responsible for production/plant management





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