

ALUMINIUM INTERNATIONAL TODAY

CONNECTING THE ALUMINIUM MANUFACTURING INDUSTRY

PRINT & DIGITAL SPECIFICATIONS

DIGITAL ADVERTISING SPECIFICATIONS

ABOVE MASTHEAD LEADERBOARD BANNER

Position: Runs along the top of the website above the magazine logo

THIS IS ONLY AVAILABLE TO ONE COMPANY PER YEAR

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

HEADER LEADERBOARD BANNER

Position: Alongside the magazine logo

Size: **728 x 90 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

HEADER/FOOTER BANNER

*Position: Header above the main information section of the page/
Footer below the main information section of the page*

Size: **468 x 60 Pixels** | DPI: **72dpi** | Max Filesize: **100KB**

MEDIUM RECTANGLE LARGE PANEL

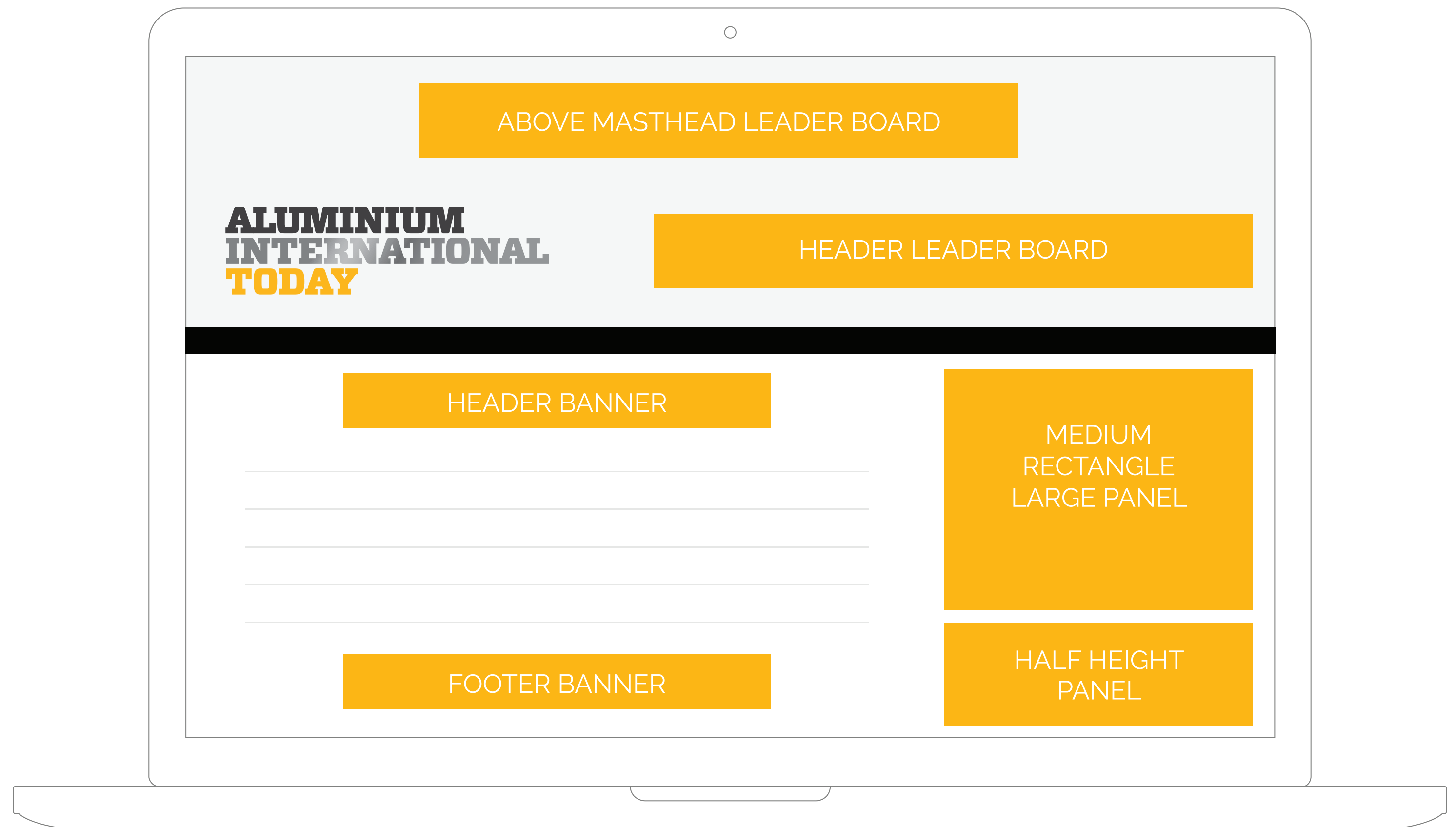
Position: Right hand side of page

Size: **450 x 300 Pixels** | DPI: **72dpi** | Max Filesize: **120KB**

MEDIUM RECTANGLE HALF HEIGHT PANEL

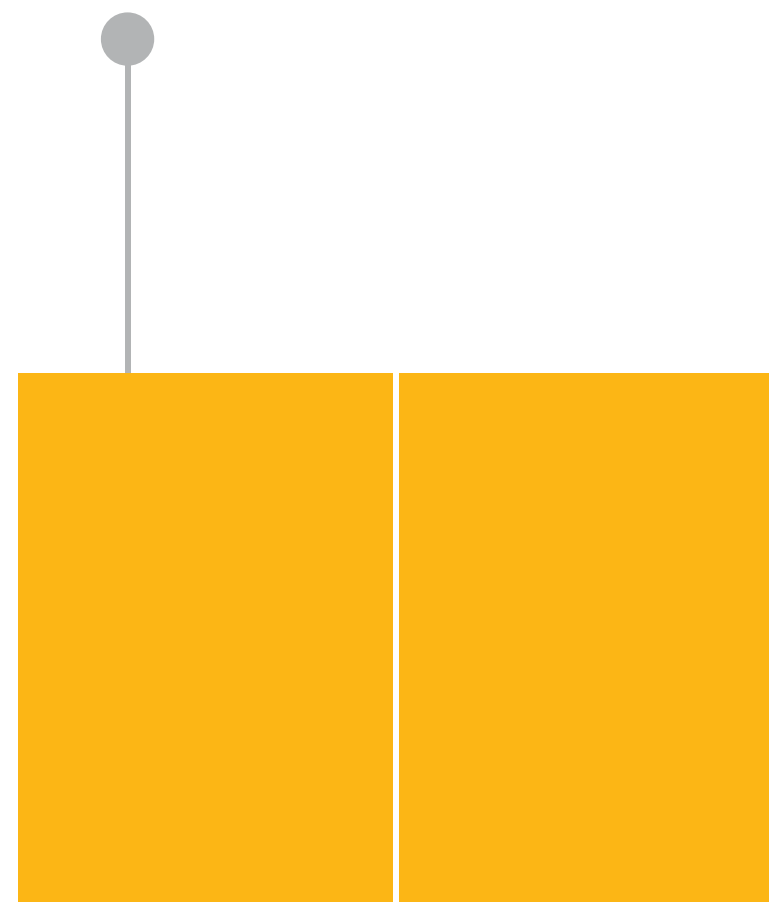
Position: Right hand side of page

Size: **450 x 150 Pixels** | DPI: **72dpi** | Max Filesize: **60KB**



PRINT ADVERTISING SPECIFICATIONS

DOUBLE-PAGE SPREAD



Bleed 426 mm (w) x 303 mm (h)
Trim 420 mm (w) x 297 mm (h)
Type area 394 mm (w) x 265 mm (h)

FULL PAGE



Bleed 216 mm (w) x 303 mm (h)
Trim 210 mm (w) x 297 mm (h)
Type area 185 mm (w) x 265 mm (h)

HALF PAGE



Type area Horizontal
185 mm (w) x 128 mm (h)
Type area Vertical
87 mm (w) x 265 mm (h)

QUARTER PAGE



Type area Upright
87 mm (w) x 128 mm (h)
Type area Strip
185 mm (w) x 61 mm (h)

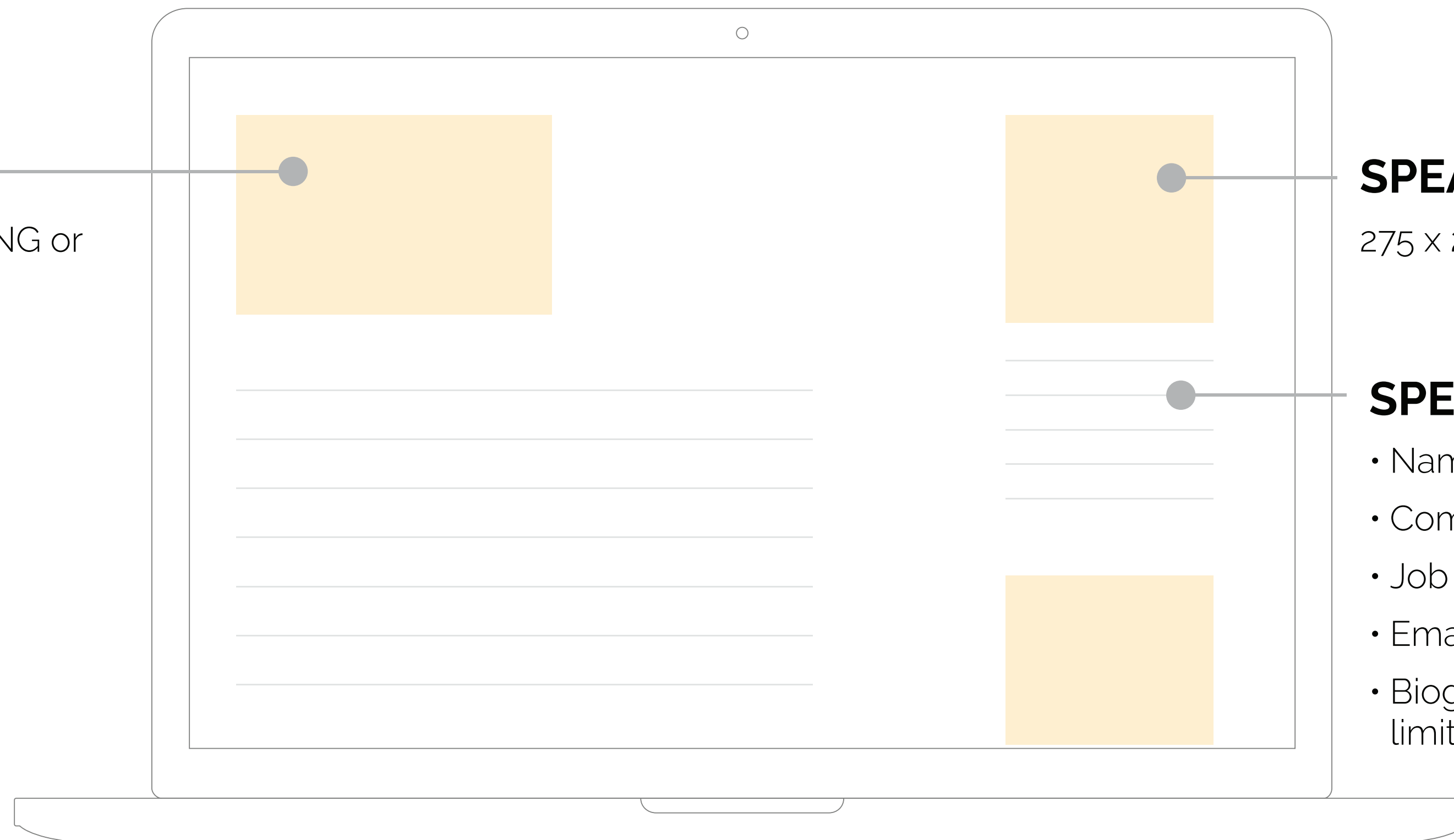
FOR ALL ARTWORK ENQUIRIES, PLEASE CONTACT:

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WEBINAR SPECIFICATIONS

LOGO

EPS format preferable. PNG or GIF acceptable



SPEAKER PHOTO

275 x 275 px (JPEG or PNG)

SPEAKER INFORMATION

- Name
- Company
- Job Title
- Email Addresses
- Biography (250 character limit strongly advised)