

ASAS attracts applause under the theme of "Art Meets Industry"

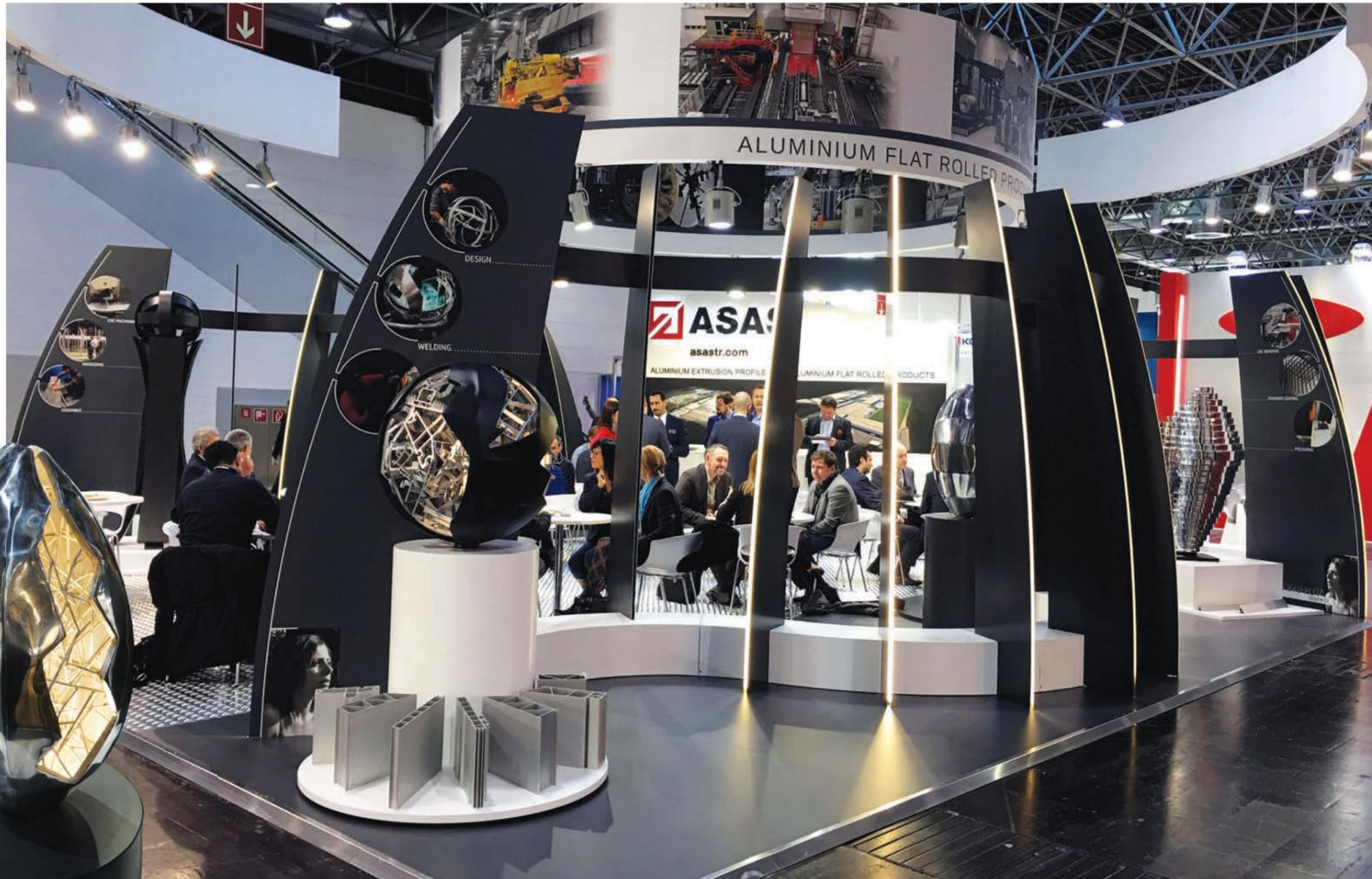
We are proceeding on the way of transforming from ASAS which touches humans in all aspects of life by manufacturing products, to ASAS which adds aesthetics to life and adds art to its business.

ASAS, which is ranked No 91 among the top 500 industrial enterprises in Turkey and one of the leading producers in Europe, attracted applause at its stand, where it presented its works of art, at Aluminium 2016, which took place in Düsseldorf. The theme of the stand of ASA at Aluminum 2016, which is the world's leader fair that takes the pulse of the sector and which is attended by all stakeholders in aluminum supply chain, was "Art Meets Industry".

Aluminum profile, plate, roll and foil products used in the industry turned into a work of art in the special project implemented with sculptures that work within ASASART Workshop. Within the scope of the project, photos of all production processes of the art works were taken and special notice boards were prepared to give the information about the story of the art works and the production process of the factory. The company received applause from the visitors due to the re-implementation of aluminum profiles, plates, folios and other products into an aesthetic and innovative form as an art work.

With ASASART that was founded in 2015, ASA made a breakthrough in the sector by providing all the opportunities and means in its state-of-the-art production facilities, where over 2.150 people are employed, and which are located on 300.000 sqm closed area and total area of 640.000 sqm, to the artists. Artisan support is provided to all artists in the art workshop that was founded to enable artists, students and academicians to freely create their projects by using all technological facilities without any production restrictions.

ASASART Manager Demet Incirci indicated that they are making preparations for different surprise projects that will bring art and industry together in the upcoming periods.



ASAS General Manager Bülent Atabay made the following statements: "ASAS is an exporter with average annual growth rate of 26% over the last 15 years. Our struggle to foresee the future not today and our focus on science and art, which are the most significant factors that shape the future, constitute the foundation of this successful trend. We are trying to create new opportunities so that our artists can freely express themselves, by developing new production techniques at ASASART workshop which combines science and art, with the contribution of our R&D Centre which is installed on

1.750 sqm area and which employs 75 experienced engineers and technicians.

In addition to being a big industrial enterprise that employs over 2.150 people, our target is to grow and develop the company by achieving competency that will create more added value for our country and by participating in social responsibility projects. Our biggest aspiration is to get the proud of being a reliable company for all our stakeholders and to become a company that obeys ethical values unconditionally and always gives top priority to the happiness of its employees". ■