

FUTURE OF **FURNACES**

14-15 September 2021

SPONSORSHIP OPPORTUNITIES

Brought to you by :



Supported by:

**ALUMINIUM
INTERNATIONAL
TODAY**

**GLASS
INTERNATIONAL**

**STEELTIMES
INTERNATIONAL**
Since 1866 Proud to serve the steel industry for over 150 years

Organised by:



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While we may not be able to meet physically yet, the aim of this event is to bring key stakeholders from the industry together to talk and discuss the most relevant topics of the day.

This online event will unite the glass, aluminium and steel sectors to discuss overcoming heat treatment challenges and present a collaborative approach to bring the Furnace of the Future to life.

Alongside the two-day conference and virtual networking areas, participants will also be invited to join live discussions and will have the opportunity to meet with new contacts, arrange video meetings and exchange resources and information.

The opportunities that this virtual event presents are exciting and we have a really innovative platform to show you that delivers **INTERESTING** content and business solutions for our visitors and a vital commercial opportunity and interactivity for our sponsors.

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VIRTUAL EVENT OFFERINGS

- ▶ Main event lobby where it is easy to navigate between the conference centre, exhibition hall, networking lounge and technology zone
 - ▶ Conference centre including agenda, speaker profiles, streamed sessions and Q&A
- ▶ Networking lounge including interactive attendee list, messaging centre, chat room, meeting tools and FAQs
 - ▶ Comprehensive analytics

THE LOBBY



Main navigation menu



Sponsor branding



Scrolling list of exhibitors

NETWORKING LOUNGE

Attendee list:

- ▶ View names, job titles and companies
- ▶ See easily who is online right now
- ▶ If an attendee is online you can click their name to send an instant message, video call, send a meeting request or connect via social media profiles
- ▶ If they are not online, you can send them a message or meeting request via email instead!

Sponsor branding

The screenshot displays the 'Networking Lounge' interface for the 'FUTURE ALUMINIUM FORUM DIGITAL'. The top navigation bar includes links for Home, Conference Hall, Exhibition Hall, Networking, Survey, Speakers, and Who's Online. Below the navigation bar, there are four large sponsor logos: ALUJETTE, HATCH, HENCON, and PSI. A central video player shows a virtual exhibition hall with various booths and a play button. Below the video is a yellow 'Attendees (415)' section with a search bar and a list of attendees including Daniel Middleton, Ravi Anand, Werner Aumayr, and Shaikh Ali Al K... Each attendee entry includes a profile picture, name, location, and time. At the bottom, there is a white 'Exhibitors' bar with logos for AD, CHARNAUD, ALIZENT, ALUJETTE, ALUMINIUM INTERNATIONAL TODAY, DYNAMIC CONCEPT, EDS, Equbras, and fives.

Scrolling list of exhibitors

CONFERENCE HALL

ACT Home **Conference Hall** Exhibition Hall Networking Speakers Treasury Hunt Who's Online

Main Stage - Day 1

Upcoming Sessions (Dubai)

November 09

- 09:30 - 09:40 Welcome
- 09:45 - 10:15 Keynote address
- 10:30 - 11:10 Maintaining liquidity and meaningful cash forecasting in uncertain times
- 11:30 - 12:10 Expediating the treasury of the future: What has been done? In association with ADCB
- 12:30 - 13:10 Keynote discussion: The world in 2020: the impact of COVID-19 on geopolitics and economics
- 14:00 - 14:40 The importance of sustainable finance in the Middle East's COVID-19 recovery
- 15:00 - 15:40 Treasurers as risk managers: learnings from the crisis
- 16:00 - 16:40 Changing payment landscape: global themes and emerging regional payment systems
- 17:00 - 18:00 ACT Middle East Treasury Awards

Scroll down to see day 2 agenda
Click each session to add it to your calendar
Click here to visit the exhibition hall

ACT Home Networking Exhibition Hall **Conference Hall** NACT Networking NACT Conference more

Keynote address with Rt Hon Lord Hague of Richmond

BALANCING RISK
Championing Sustainable Growth

Keynote address with Rt Hon Lord Hague of Richmond

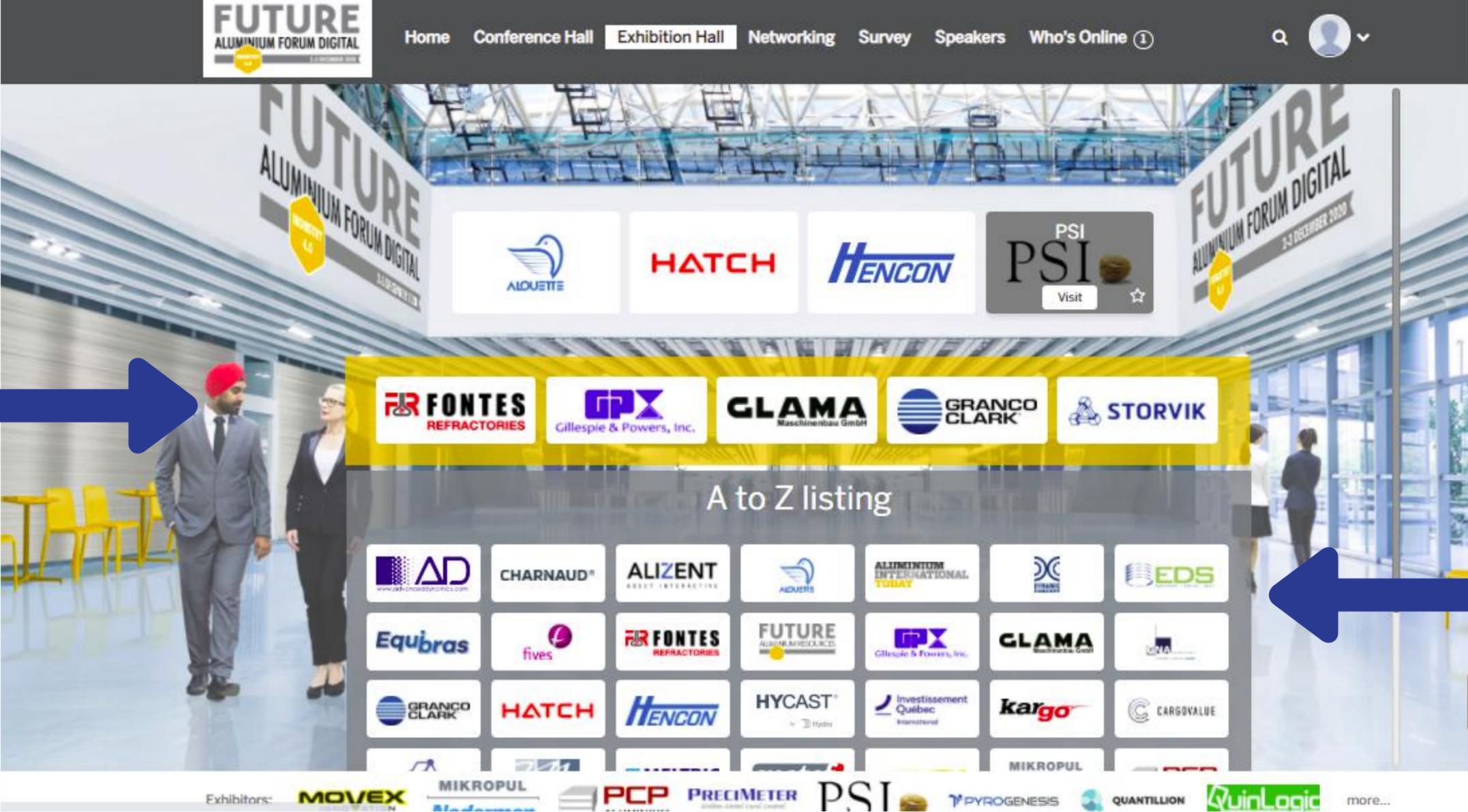
Q&A (25) Survey Polls

Exhibitors: Bloomberg BNP PARIBAS CashAnalytics Cashforce citi COMMERZBANK Deloitte FIS FitchRatings GTREASURY more...

A blue arrow points from the text 'Sponsor branding' below to the exhibitor logos at the bottom of the video player.

Sponsor branding

EXHIBITION HALL



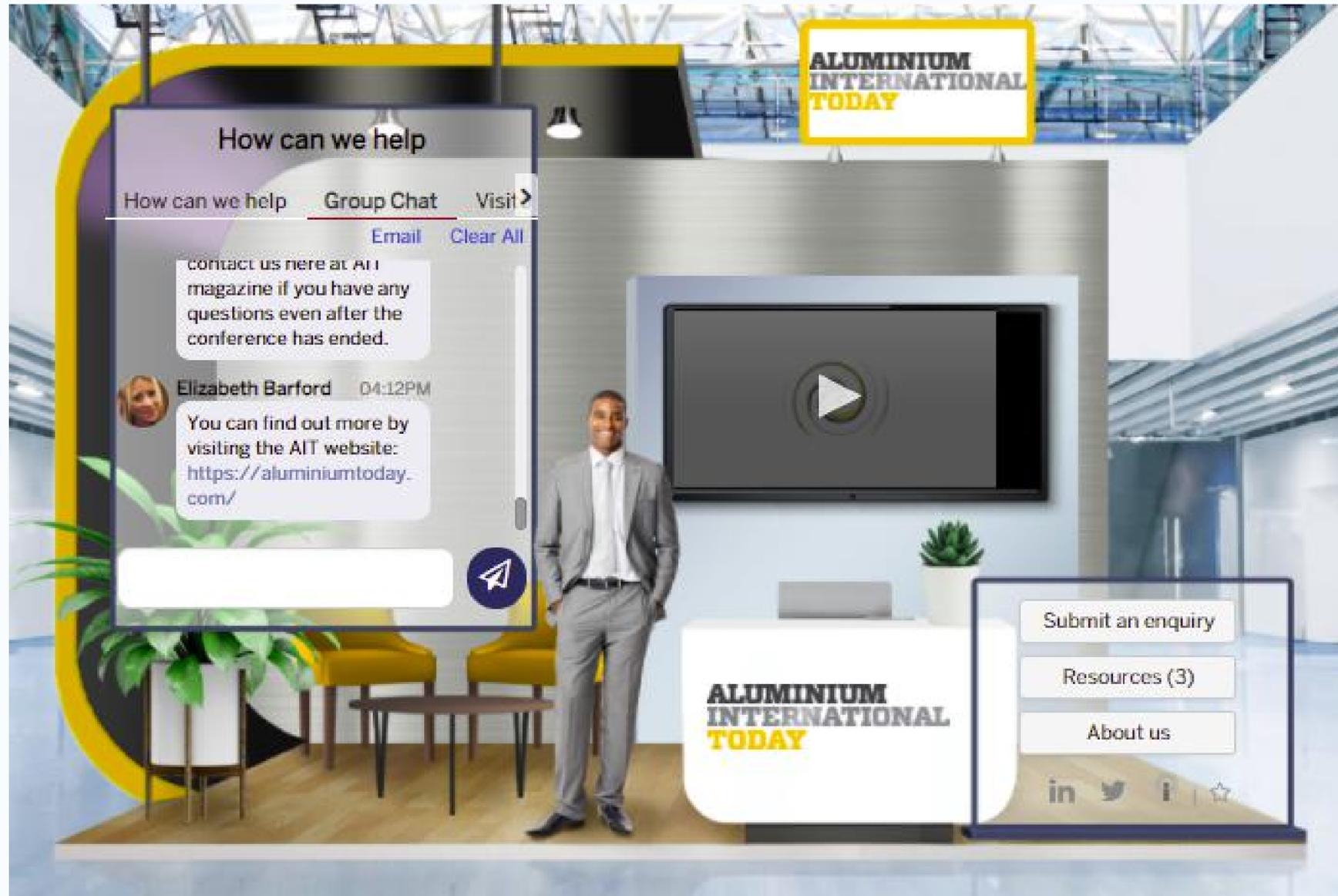
Premium location at the top for featured exhibitors and sponsors



A to Z listing of all sponsors and exhibitor logo and link to the booth



EXHIBITION HALL

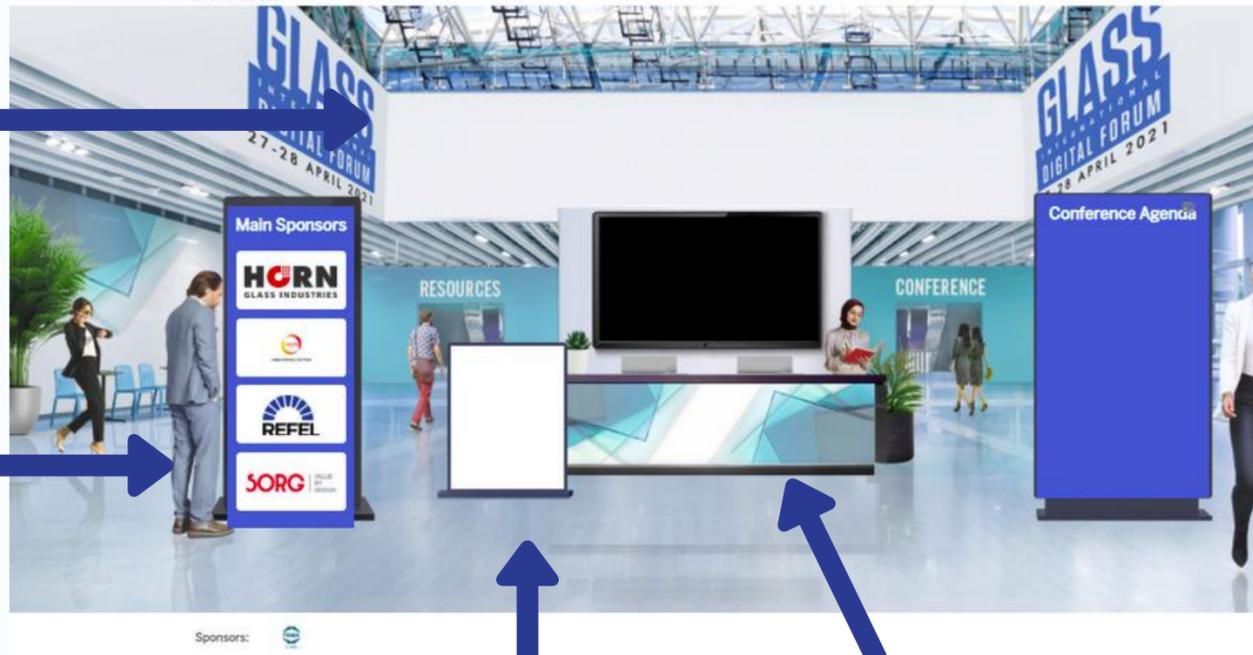


- Branded booth with logo at the top
- Central area to display video or button to visit website
- List of booth staff with ability for visitors to send a direct message or meeting request
- 'Submit an enquiry' button that links through to a contact form
- 'Resources' button that links through to company information and can include PDFs, videos or photos
- 'Discover' button which displays a company profile
- Analytics
- A file of attendees that visited your booth

SPONSORSHIP OPPORTUNITIES

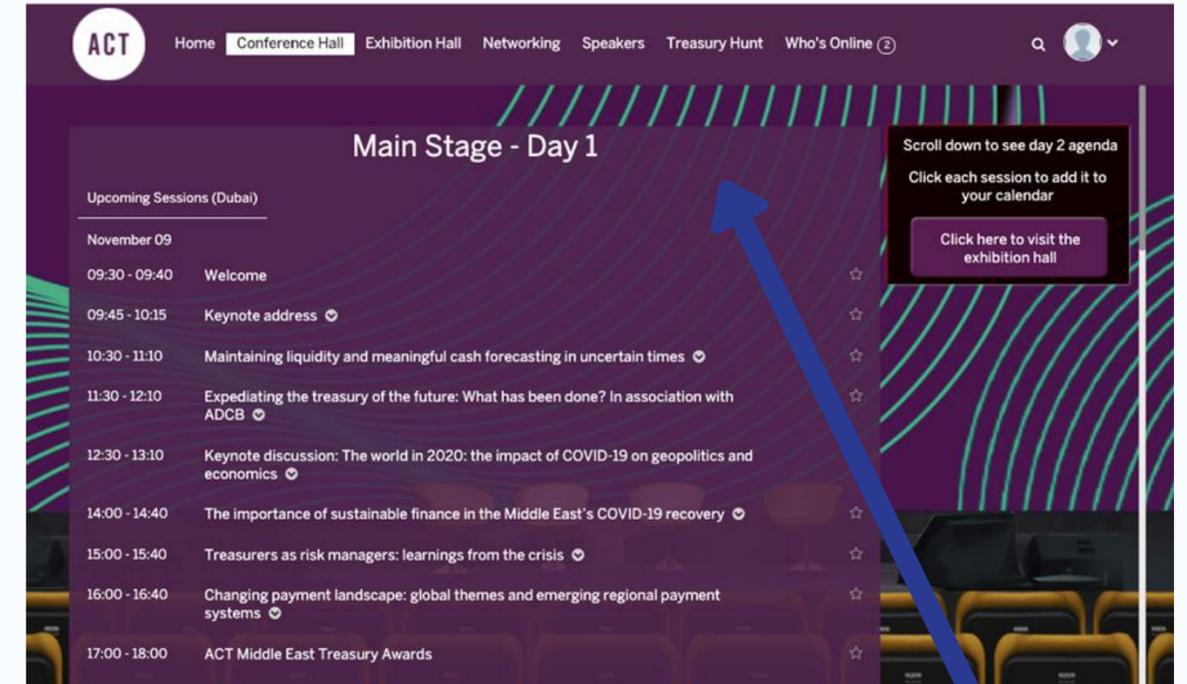
**Logo above
Registration
Desk:
£1,500**

**Pop up
banner:
£2,000**



**Floor Step:
£2,000**

**Logo at
Registration Desk:
£1,500**



**Logo above
programme:
£750**

SPONSORSHIP OPPORTUNITIES

SPEAKER SLOT, EXHIBITION BOOTH & TECH ZONE: £2,495

- Speaker presentation in conference (to be supplied pre-recorded in mp4 video file)
- Online Q&A after presentation through 'chat function' - speaker has option to be online or have questions sent to them afterwards to answer directly.
- You will receive the data of those who attended the presentation, so you can follow up/connect with them in the platform or after the event
- Personalised Speaker Announcement banner (produced by us) for use on social media etc to invite attendees
- Logo underneath the main auditorium live stream
- Virtual exhibition booth - offers the opportunity to reach out to delegates and display downloadable resources - you will also receive data of anyone who visited the booth
- Promoted across the event as an Exhibitor
- Video (max 15 minutes) displayed in the Tech Zone for all delegates to view during and after the event 'on demand'
- Company logo and branding across virtual platform and on all relevant promotional marketing and in the lead up to the event (circa 3 months)
- Company logo and branding on Furnaces International website with reference to Future of Furnaces event
- Company logo on agenda next to speaker slot position
- Logo in rolling banner across all pages on virtual event
- Free delegate place for speaker to attend + Five free delegate places
- Discounted delegate rate to clients/colleagues (specialised registration code set at £49 early bird rate)

SPONSORSHIP OPPORTUNITIES

EXHIBITOR BOOTH & TECH ZONE: £1,995

- Promoted across the event as an Exhibitor
 - Virtual exhibition booth - offers the opportunity to reach out to delegates and display downloadable resources - you will also receive data of anyone who visited the booth
 - Promotional Video displayed in the Tech Zone (max 15 minutes) - delegates can access this across the two days and on-demand for 30 days after the event
 - Company logo and branding across virtual platform and on all relevant promotional marketing and in the lead up to the event (circa 3 months)
 - Logo in rolling banner across all pages on virtual event
 - Logo and company profile on Furnaces International - Exhibitor listing
 - Two free delegate places
- Discounted delegate rate to clients/colleagues (specialised registration code set at £49 early bird rate)

TECH ZONE: £995

- Video (max 15 minutes) displayed in the Tech Zone for all delegates to view during and after the event 'on demand'
 - Company logo and branding across virtual platform and on all relevant promotional marketing and in the lead up to the event (circa 3 months)
 - Company logo and branding on Furnaces International website with reference to Future of Furnaces event
 - Two delegate places to access the whole event
- Discounted delegate rate to clients/colleagues (specialised registration code set at £49 early bird rate)

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Event invitations:

Add your advertising banner to all of our email invitations ahead of the event

Registration:

Add your logo to our registration page, sign-up form and email confirmation.

Advertising: Banner:

Adverts on the Furnaces website.

Technology Zone:

Opportunity to have a 20 minute product demo video in the technology zone.

Sponsored notifications:

Send notifications to all online attendees.

Virtual goody bag:

Send delegates a whole host of digital goodies – company brochures, coupons, vouchers, special offers, industry reports or access to a training course.

INTERESTED?

Sponsorship enquiries:

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